

LETICIA ACOSTA

WOMAN / SHE
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04/08/1990
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ARCHITECT · CREATIVE CONSULTANT
SPATIAL NARRATIVE · BRANDING ·
CONCEPTUAL LIGHTING

Architect and creative consultant with over 10 years of experience integrating architecture, spatial design, visual narrative, editorial branding, and conceptual lighting across cultural, urban, and brand projects. My work focuses on translating complex ideas into clear, sensitive, and strategic systems, where space, image, and light operate as tools for meaning.

I bring a cross-disciplinary perspective that connects architectural thinking, conceptual direction, and visual storytelling, supporting studios and institutions in shaping concepts, narratives, and coherent visual languages. My approach combines cultural sensitivity, conceptual rigor, and strategic vision across local and international contexts.



WORK EXPERIENCE

CREATIVE CONSULTING & CONCEPTUAL DIRECTION

Freelance · Brands, Spaces & Cultural Projects
(November 2020 - Actual)

LIGHTING DESIGNER

Citelum North America — Energy and Lighting for Smart Cities
August 2018 - September 2020

LIGHTING DESIGNER

Trafficlight de México — Energy, Mobility and Lighting for Cities
January 2016 - August 2017

URBAN CONSULTANT

HJM Consultores — City and Planning
January 2015 - December 2015

ARCHITECTURE & VISUAL COMMUNICATION

Arquiteknia — Architecture Firm
June 2013 - October 2014

EDUCATION

BACHELOR OF ARCHITECTURE

Universidad Iberoamericana Puebla
August 2014 / Puebla, Mexico

PROJECT MANAGEMENT

Universidad Iberoamericana Puebla
Agosto 2019 / Puebla, México

INTERNATIONAL EXCHANGE STUDIES IN FRENCH LANGUAGE

Université Savoie Mont Blanc
Summer 2012 / Chambéry, France

PROFESSIONAL DEVELOPMENT

TYPOGRAPHY & KEYS TO EDITORIAL DESIGN

Domestika - Oct 2025

INFORMATIVE DESIGN (EDITORIAL AND ADVERTISING)

Universidad de Monterrey (UEM)
May 2023 / San Pedro Garza García, Nuevo León, México.

DIGITAL PREPRESS

Diploma / Edugraphic / September 2023

CREATIVE DIRECTION — BRANDING

Diploma / CENTRO August 2023

EDITORIAL DESIGN

Diploma / EROS Editorial / November 2022

DIGITAL MARKETING & SOCIAL MEDIA

Workshop / Cascar Studio / December 2020

ARCHITECTURAL ILLUSTRATION

Workshop / Ghostframe / April 2021

EDITORIAL DESIGN

Workshop / HG Estudio / March 2021

GRAPHIC REPRESENTATION OF ARCHITECTURAL PROJECTS

Workshop / PALMA / May 2020

GRAPHIC DESIGN

Diploma / Díaz Mirón / August 2005

LANGUAGE

Spanish (Native)
English (B2)
French (B2)

AWARDS

INDIGO DESIGN AWARD 2024

Category Poster or Brochure Design
Best Poster or Brochure Design / April 2024

NATIONAL DESIGN AWARD ANUARIA 2023

Category Marketing and Advertising
Best promotional or advertising brochure / January 2024

INTERNATIONAL DESIGN AWARD CLAP 2023

Category Marketing and Advertising
Best promotional or advertising brochure / January 2024

'PIUS' AWARD

Urban — Social Integration Award
Best Architectural Infographic
Government of the State of Puebla
February 2012

SOFTWARE

Adobe Creative Suite
Figma
Autocad
Sketchup
Canva
Asana

PROFESSIONAL LINKS

PORFTAFOLIO

<https://ap-leticia.wixsite.com/acosta-portafolio>

LINKEDIN

www.linkedin.com/in/leacostap