

LETICIA ACOSTA

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04/08/1990
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ARCHITECT · CREATIVE CONSULTANT SPATIAL NARRATIVE · BRANDING · CONCEPTUAL LIGHTING

Architect and creative consultant with over 10 years of experience integrating architecture, spatial design, visual narrative, editorial branding, and conceptual lighting across cultural, urban, and brand projects. My work focuses on translating complex ideas into clear, sensitive, and strategic systems, where space, image, and light operate as tools for meaning.

I bring a cross-disciplinary perspective that connects architectural thinking, conceptual direction, and visual storytelling, supporting studios and institutions in shaping concepts, narratives, and coherent visual languages. My approach combines cultural sensitivity, conceptual rigor, and strategic vision across local and international contexts.



WORK EXPERIENCE

CREATIVE CONSULTING & CONCEPTUAL DIRECTION
Freelance · Brands, Spaces & Cultural Projects
(November 2020 - Actual)

LIGHTING DESIGNER
Citelum North America — Energy and Lighting for Smart Cities
August 2018 - September 2020

LIGHTING DESIGNER
Trafficlight de México — Energy, Mobility and Lighting for Cities
January 2016 - August 2017

URBAN CONSULTANT
HJM Consultores — City and Planning
January 2015 - December 2015

ARCHITECTURE & VISUAL COMMUNICATION
Arquiteknia — Architecture Firm
June 2013 - October 2014

EDUCATION

BACHELOR OF ARCHITECTURE
Universidad Iberoamericana Puebla
August 2014 / Puebla, Mexico

PROJECT MANAGEMENT
Universidad Iberoamericana Puebla
Agosto 2019 / Puebla, México

INTERNATIONAL EXCHANGE STUDIES IN FRENCH LANGUAGE
Université Savoie Mont Blanc
Summer 2012 / Chambéry, France

PROFESSIONAL DEVELOPMENT

TYPOGRAPHY & KEYS TO EDITORIAL DESIGN
Domestika - Oct 2025

INFORMATIVE DESIGN (EDITORIAL AND ADVERTISING)
Universidad de Monterrey (UDEM)
May 2023 / San Pedro Garza García, Nuevo León, México.

DIGITAL PREPRESS
Diploma / Edugraphic / September 2023

CREATIVE DIRECTION — BRANDING
Diploma / CENTRO August 2023

EDITORIAL DESIGN
Diploma / EROS Editorial / November 2022

DIGITAL MARKETING & SOCIAL MEDIA
Workshop / Cascar Studio / December 2020

ARCHITECTURAL ILLUSTRATION
Workshop / Ghostframe / April 2021

EDITORIAL DESIGN
Workshop / HG Estudio / March 2021

GRAPHIC REPRESENTATION OF ARCHITECTURAL PROJECTS
Workshop / PALMA / May 2020

GRAPHIC DESIGN
Diploma / Díaz Mirón / August 2005

LANGUAGE

Spanish (Native)
English (B2)
French (B2)

AWARDS

INDIGO DESIGN AWARD 2024
Category Poster or Brochure Design
Best Poster or Brochure Design / April 2024

NATIONAL DESIGN AWARD
ANUARIA 2023
Category Marketing and Advertising
Best promotional or advertising brochure / January 2024

INTERNATIONAL DESIGN AWARD
CLAP 2023
Category Marketing and Advertising
Best promotional or advertising brochure / January 2024

'PIUS' AWARD
Urban — Social Integration Award
Best Architectural Infographic
Government of the State of Puebla
February 2012

SOFTWARE

Adobe Creative Suite
Figma
Autocad
Sketchup
Canva
Asana

PROFESSIONAL LINKS

PORFTAFOLIO
[https://ap-leticia.wixsite.com/
acosta-portafolio](https://ap-leticia.wixsite.com/acosta-portafolio)

LINKEDIN
www.linkedin.com/in/leacostap